





华人学者管理科学与工程第十四次国际年会

The Fourteenth International Annual Conference of the Chinese Scholars Association for Management Science and Engineering

数字经济环境下的高质量发展

High-Quality Development in the Digital Economy

2022年7月21日-22日 | 哈尔滨工业大学经济与管理学院

July 21–July 22, 2022 I School of Management Harbin Institute of Technology







2022 CSAMSE PRACTICE AWARD

Committee Chair



Prof. Wei Zhang College of Management and Economics Tianjin University University Chair Professor





Prof. Fangruo Chen Antai College of Economics and Management Shanghai Jiao Tong University Dean and Guangqi Chair Professor

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2022 CSAMSE Practice Award

CSAMSE is proud of the establishment of an award that recognizes and celebrates an outstanding contribution in applying the principles of Management Science and Engineering to address a real-world challenge. The CSAMSE Practice Award will be bestowed on an individual or a group of collaborators. An eligible application must provide evidence of practical impact, which is broadly defined to be any contribution to a business or an organization in terms of performance improvements or changes in how practitioners approach a real-world problem. The 2022 CSAMSE Practice Award will be granted at the CSAMSE's 14th annual international conference at the School of Management Harbin Institute of Technology, July 21- July 22, 2022.

Application

The application should provide a cover letter and a 10-page narrative, in English or in Chinese. that addresses:

- 1. What is the main management challenge considered?
- What societal, economic, technical, and managerial challenges have been overcome in completing the project?
- 2. What are the core ideas and innovations of management science and engineering (MSE) in the work?
- Are there technical innovations in the project? Innovations may be derived from the creation of new MSE methods and/or the application of existing MSE methods to new problems or new environments.
- 3. How does the work impact a real-world business or organization?
- What are the major quantified and non-quantified impacts of the work? How important was the work to the client and/or executives?
- -Is this work portable to other applications or industries?

A complete application must also include three letters of recommendation, also in English or in Chinese, with at least one from a practitioner. Contact information for the letter writers should be provided so that the award committee can follow up with further inquiries. Each application will be assessed based on the management science component, the practical impact so far, and the potential for a larger impact in the future.

Please send applications to csamseawards@163.com by June 20, 2022.

2022 CSAMSE BEST PRACTICE AWARD COMMITTEE

Members (19 Judges) Institution

Fangruo Chen (Chair) Shanghai Jiao Tong University

Jian Chen Tsinghua University Shou Chen **Hunan University** Bin Gu **Boston University** Jeff Hong **Fudan University** Ming Hu **Toronto University** Yongjian Li Nankai University Xindan Li **Nanjing University Tongji University Zhe Liang Tianjin University Zhaofang Mao**

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Hanqin Zhang National University of Singapore

Wei Zhang (Chair) Tianjin University

Shaohui Zheng Hong Kong University of Science and Technology

Coordinators:

Mei XueBoston CollegeLongfei HeTianjin University







2022 CSAMSE Practice Award

Third Prize

Project Title:

大数据集控平台在新能源发电领域中的应用

Authors:

Qiang Ye (Harbin Institute of Technology) Tianyu Zhu (Harbin Institute of Technology) Tao Pang (Beijing Smart Space Technology)

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2022 CSAMSE Practice Award

Second Prize

Project Title:

Commercializing the Package Flow: Cross-sampling Physical Products Through Ecommerce Warehouses

Authors:

Brian Han (University of Illinois at Urbana-Champaign) Leon Zhu (Cheung Kong Graduate School of Business) Tianshu Sun (University of Southern California) Lixia Wu (Alibaba)

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2022 CSAMSE Practice Award

First Prize

Project Title:

粮食应急保障体系布局与优化运作

Authors:

Jie Song (Peking University) Jingsi Huang (Peking University) Fan Zhang (Peking University) Yunzhe Qiu (Peking University)

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